



# Central klahoma Stormwater Alliance

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Hollie Thorne, COSWA Secretary  
OFMA Stormwater Quality Technical Workshop  
Gaillardia Country Club  
July 16, 2025

# Who are we?

- From 2009 to 2020, COSWA was a loose, casual organization of central Oklahoma MS4s that collaborated and combined resources to help satisfy each community's OPDES permit obligations
- In October 2020, COSWA was formalized as a 501(c)(3) non-profit. Goal is to expand membership, activities, and training opportunities, as well as continue to meet our original goal of assisting MS4s meet permit requirements.
- Monthly board meetings & quarterly membership meetings

# 2023-2025 Board of Officers



**Chair**  
Derek Johnson  
City of OKC



**Vice-Chair**  
Jordan Peebles  
City of OKC



**Treasurer**  
Rebecca Dallen  
City of OKC



**Secretary**  
Hollie Thorne  
City of OKC



**At-Large Officer**  
Katrina Boteler  
City of Norman

**At-Large Officer**  
Tyler Delval  
City of Edmond

**At-Large Officer**  
Claudia Lamar-Parham  
City of Edmond

# Mission Statement

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**"OUR MISSION IS TO PROVIDE  
RESOURCES AND PLATFORMS  
FOR THE COSWA MEMBERSHIP  
TO REDUCE THE IMPACT OF  
CONTAMINATED STORM WATER  
THROUGH STEWARDSHIP  
ACTIVITIES, PROJECTS, &  
PROGRAMS."**



# Current Membership

**Interested?**  
**Dues due**  
**by Oct. 1<sup>st</sup>!**



## FY 2024-2025 Members, Affiliates, & Friends

Note: Dues for FY 24-25 were set at specific membership tiers. **New organizations for FY 24-25 through December 2024.**

### Members

23 Organizations

#### City of Altus

City of Bethany  
City of Choctaw  
City of Del City  
City of Edmond  
City of Harrah  
Town of Jones City  
City of Midwest City  
City of Moore  
City of Mustang  
City of Nichols Hills  
City of Noble  
City of Norman  
OK Dept. of Transportation  
City of Oklahoma City  
Oklahoma County  
OK Turnpike Authority  
City of Spencer  
Tinker Air Force Base  
University of Oklahoma  
City of the Village  
City of Warr Acres  
City of Yukon

### Affiliates

16 Organizations

American Excelsior Company  
Cheryl Cheadle  
Comanche County  
Derek & Jenna Johnson  
Guernsey  
Indian Nations Council of Gov'ts.  
Green Country Stormwater Alliance  
City of Muskogee  
Oklahoma DEQ  
OK Floodplain Managers Association  
Oklahoma State University  
Prairie Dirt Solutions  
Silver Star Construction  
South Central IECA  
City of Stillwater  
**Town of Goldsby**  
**TerraFirma Builders**

### Friends

16 Organizations

Assoc. of Central OK Governments  
Alley, Williams, Carmen & King, Inc.  
City of El Reno  
Fertile Ground  
Grand River Dam Authority  
City of Guymon  
Joel Dixon, P.E.  
**National Municipal SW Alliance**  
City of Newcastle  
City of Nicoma Park  
City of Moraine, OH  
**Redbud Environmental, LLC**  
Robison Wildlife Solutions  
City of Tulsa  
Watershed Life Consulting  
Watershed Movement

Thank you to our affiliates!

# Affiliate Network



Derek & Jenna Johnson  
PRIVATE CITIZENS



# Membership Options



## **MS4 Membership**

MS4 Members' annual dues are based on the following tiered-rate structure:

- Phase II, Category 1 = \$600
- Phase II, Category 2 = \$1,200
- Phase II, Category 3 = \$1,800
- Phase I = \$2,200

MS4 Members have voting privileges and access to training events, annual metrics, community mentorships, and many other benefits.



## **Affiliate Membership**

Affiliates may include MS4s, businesses, and citizens that support COSWA's mission of fostering awareness and engagement of environmental issues, and either are not ready to pursue, or do not qualify for, a full membership.

- Minimum annual donation of \$100
- Identified on COSWA's website
- Networking opportunities



## **Friends of COSWA Membership**

Designed to serve as an introductory membership, allowing potential members to learn more about COSWA and the available services and benefits before pursuing an Affiliate or MS4 Membership.

- No dues or donations required
- Subscription to COSWA's e-newsletter
- May attend quarterly membership meetings

# Committees

- 3 Committees:
  - Events
  - Outreach
  - Regulatory & Training
- Each committee has a Board liaison and member spokesperson
- Quarterly Meetings



2022 OKC Home & Garden Show

**COSWA's  
2024  
Annual Report**



# 2024 Outreach Impact

 **208**  
YOUTUBE VIDEO VIEWS

 **1,218,000**  
RADIO AD IMPRESSIONS

 **123**  
FACEBOOK FOLLOWERS

**21**   
COMMUNITY & TRAINING EVENTS



**799,714**  
BILLBOARD AD IMPRESSIONS


**7 items**   
PUBLIC GIVEAWAYS

**5**   
NEW MEMBERS, AFFILIATES, & FRIENDS

**5**   
RAIN BARREL GRANTS AWARDED

 **5,397**  
FACEBOOK IMPRESSIONS

**5,424**  
WEBPAGE VIEWS

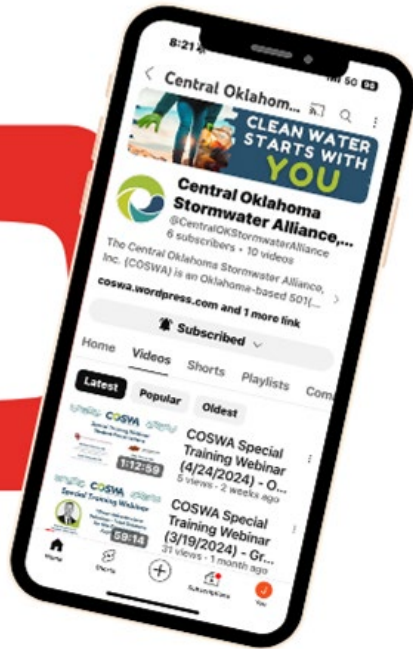
 RAIN BARRELS DISTRIBUTED  
**752**

**3,010**  
WEBPAGE VISITORS

**2,227** PROMOTIONAL ITEMS DISTRIBUTED

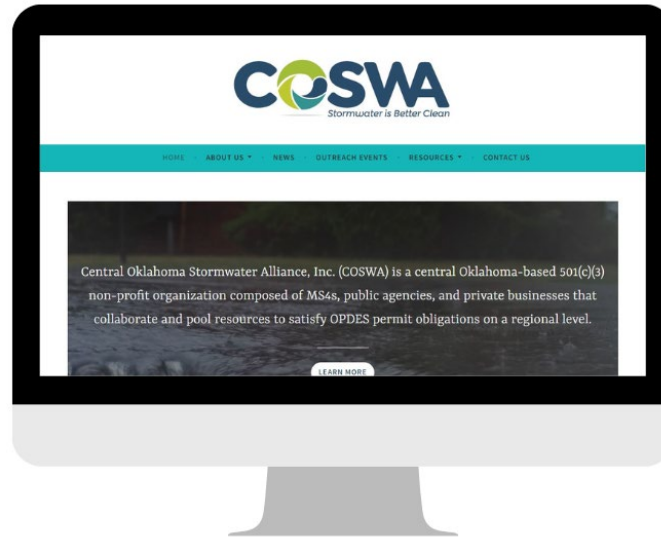
 **60**  
FACEBOOK POSTS

# COSWA Webpage & Social Media



**YouTube**

**Website**



**Facebook**



# Rain Barrel Distribution Events

<b>Program Years</b>	<b>Total Rain Barrels Distributed</b>
<b>2014-2024</b>	<b>7,665 metro-wide</b>

# Rain Barrel Grant Program

- Rain barrels awarded for educational & promotional use
- 9 rain barrels awarded since 2022
- Recipients: KOSU Radio, Gatewood Historic District, DEQ, Heritage Hall, ODOT, OFMA, & Norman





# "I am an everyday environmentalist. Are you?"



ON AIR



Photo courtesy of Brent Fuchs Photography (2022)

“ Did you know that most trash and litter from Edmond and north Oklahoma City ultimately ends up in Arcadia Lake? Let’s work together to make sure all trash is bagged and disposed of correctly to keep our water safe for people, animals, and everything that depends on it. Remember, what flows around, comes around. I’m Darrell Davis, Mayor for the City of Edmond, and I am an everyday environmentalist. Are you? ”

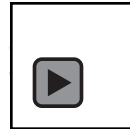


Photo courtesy of Metropolitan Library System of Oklahoma County (2018)



“ Hi! This is David Holt, the Mayor of Oklahoma City. We all want to live in an environment that is healthy for us and our kids. There are everyday things we can do to make that possible, like using the right amount of fertilizer. Going overboard in your yard can mean fertilizer flowing with rain into our storm drains, which ends up in our creeks and rivers, then in our water supply. I don’t want to drink fertilizer, and I bet you don’t either. I am an everyday environmentalist. Are you? ”



# Outdoor Advertising - 2024

## Yard Waste Management



**SWEEP!** **COMPOST!** **BAG!**


**DON'T BLOW AFTER YOU MOW!**

**KEEP GRASS CLIPPINGS OUT OF STREETS & STORM DRAINS!**

**COSWA**  
Stormwater is Better Clean

coswa.wordpress.com

## Pet Waste / Bacteria Management



**DOO GOOD!**

**PICK UP AFTER YOUR PETS TO PROTECT OUR STREAMS!**

**COSWA**  
Stormwater is Better Clean

coswa.wordpress.com

The "Doo Good" tagline used with permission from the City of Dayton, OH.

## Proper Use of Pesticides & Fertilizers



*Avoid*

**PESTICIDES, HERBICIDES, & FERTILIZERS.**

**Protect Our Streams!**

**COSWA**  
Stormwater is Better Clean

coswa.wordpress.com

## Floatables



**CLEAN ENVIRONMENT. CLEAN WATER. BETTER LIFE.**

**DON'T LITTER!**

**COSWA**  
Stormwater is Better Clean

coswa.wordpress.com

# **Annual Public Events**

**OKC Fairgrounds Home + Garden Show**

**Water Appreciation Day at the OK Capitol**

**OKC Industrial Workshop**

**OFMA Stormwater Technical Workshop**

**ODOT C4 Conference**

**OCASA Compost Conference**

# Specialized Training

- Oklahoma Water Survey E&SC Inspector Certification Course
- Construction Enforcement Round Table
- Verbal Judo (July 2024)
- EnviroCert Examinations (2025)



3/2/2023

OWS Erosion & Sediment Control  
Inspector Certification Course

# Training Events

- COSWA Affiliate provided training events, Lunch & Learns, & Webinars
- OU & OSU undergraduate/graduate student presentations
- Manufactured Treatment Devices (MTDs)
- Pond / Riparian Area Management & Restoration
- Construction & Industrial Inspections / BMPs
- Blue-Green Algae & Bacteria Monitoring
- Low Impact Development
- Hydroseeding Demonstrations
- HAZWOPER



# Connect with us!

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