



# Central klahoma Stormwater Alliance

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Jordan Peebles, COSWA Vice-Chair  
OFMA Stormwater Quality Technical Workshop  
Embassy Suites, OKC Will Rogers Airport  
July 19, 2023

# Who are we?

- From 2009 to 2020, COSWA was a loose, casual organization of central Oklahoma MS4s that collaborated and combined resources to help satisfy each community's OPDES permit obligations
- In October 2020, COSWA was formalized as a 501(c)(3) non-profit. Goal is to expand membership, activities, and training opportunities, as well as continue to meet our original goal of assisting MS4s meet permit requirements.
- Monthly board meetings & quarterly membership meetings

# Mission Statement

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**"OUR MISSION IS TO PROVIDE  
RESOURCES AND PLATFORMS  
FOR THE COSWA MEMBERSHIP  
TO REDUCE THE IMPACT OF  
CONTAMINATED STORM WATER  
THROUGH STEWARDSHIP  
ACTIVITIES, PROJECTS, &  
PROGRAMS."**



# 2021-2023 Board of Officers



**Chair**  
Derek Johnson  
City of OKC



**Vice-Chair**  
Jordan Peebles  
City of OKC



**Treasurer**  
Rebecca Dallen  
City of OKC



**Secretary**  
Hollie Thorne  
City of OKC



**At-Large Officer**  
Robert Bettes  
City of Midwest City

# Membership Benefits

## MS4 vs Affiliate

### MS4 Member (w/dues)

Participate in Strategic Planning Business Meetings

Voting member

MS4 networking opportunities

Access to training events w/o additional cost

Receipt of COSWA's Annual Report (metrics)

Opportunity to participate in outreach events, and serve on committees and board

Identified as a MS4 member on COSWA's webpage

Program development assistance via community mentorships★

Access to tickets or goods/materials provided as promotional items to COSWA★★

*See COSWA Member Benefits brochure for complete list.*

### Affiliate Member (w/donation)

Participate in Strategic Planning Business Meetings

MS4 networking opportunities

Discount on training events

Opportunities to participate in outreach events and committees

Receipt of metrics for specific events of participation

Attend group membership meetings and receive general group emails

Identified as an affiliate on COSWA's webpage

*See COSWA Member Benefits brochure for complete list.*

## COSWA Membership

Prior to 2020, the Central Oklahoma Stormwater Alliance (COSWA) was a casual organization of central Oklahoma municipal governments that collaborated and combined resources to satisfy their respective Oklahoma Pollutant Discharge Elimination System (OPDES) permit obligations on a regional level.

After being formalized as an Oklahoma-based 501(c)(3) non-profit in October 2020, COSWA Inc. is now a corporation of municipalities, public agencies, and private businesses that have united to increase public awareness of watershed management, stormwater quality, and pollution prevention. The activities of COSWA are dedicated to educational and charitable purposes to benefit our membership and associated communities, as well as meet our original goal of assisting our OPDES MS4 members meet one or more of the minimum control measures (MCMs) required by their respective OPDES permits.

An intangible element of a COSWA membership is the opportunity to connect with other MS4 operators who can share their experiences, program hurdles, and successes. It is the goal of COSWA's Board of Officers to provide members and affiliates with opportunities for open dialogue, training, outreach events, and the chance for MS4s to share their respective programs with others. The COSWA Board is dedicated to using our fiscal resources to benefit our membership, and will strive to select programs which are cost effective and beneficial.

## MS4 Member Benefits

### Contributing MS4 member in good standing:

- Voting member
- MS4 networking opportunities
- Access to specific training events without additional cost (limited # of seats per entity)
- Receipt of COSWA's Calendar Year Annual Report that will include the following program metrics:
  - radio, print, and/or digital media programs
  - outreach metrics, including virtual and live events
- Access to tickets or goods/materials provided as promotional items to COSWA
- Access to COSWA-owned equipment or materials to support community events
- Program development assistance through community mentorships
- Discounted price for rain barrels, composters, and accessories through community programs
- Access to website outreach materials, webinars, and other educational opportunities
- Identified as a member on COSWA's website

## Affiliate Member Benefits

### Donating/Participating Affiliate:

- Non-voting member
- MS4 networking opportunities
- 20% discount offered on training (1 seat)
- Opportunity to participate in outreach events\*
- Opportunity to serve on COSWA committees\*\*
- Discounted price for rain barrels, composters, and accessories through community program
- Access to website outreach materials, webinars, and other community opportunities
- Identified as an affiliate on COSWA's website

*\*Metrics will be provided for the specific event in which the affiliate participated.*

*\*\*Affiliate will receive full membership benefits during time served.*

### Affiliate - No donation or participation:

- Non-voting member
- No benefits
- May attend membership meetings and receive general group emails

## Annual Membership Dues

COSWA membership is open to Oklahoma OPDES MS4 permit holders, public agencies, and private

## GET IN TOUCH!



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<https://coswa.wordpress.com>



## MS4 Member & Affiliate Benefits

CLEAN WATER  
STARTS WITH  
**YOU**



# Current Membership



## FY 2022-2023 Members, Affiliates, & Friends

Note: Dues for FY 22-23 were set at specific membership tiers. **New organizations for FY 22-23.**

### Members

City of Bethany  
City of Choctaw  
City of Del City  
City of Edmond  
City of Harrah  
Town of Jones City  
City of Midwest City

City of Moore  
**City of Mustang**  
City of Nichols Hills  
City of Norman  
City of Oklahoma City  
City of Spencer

City of The Village  
City of Yukon  
OK Dept. of Transportation  
OK Transportation Auth.  
Tinker Air Force Base  
University of Oklahoma

### Affiliates

City of Noble  
City of Stillwater  
**Assoc. of Central OK Govts.**  
**Indian Nations Council of Govts. /**  
**Green Country Stormwater Alliance**

Grand River Dam Authority  
**OK Floodplain Mngrs. Assoc.**  
Oklahoma DEQ  
**Oklahoma State Univ.**  
Fertile Ground

**Robison Wildlife Solutions**  
**Silver Star Construction**  
**The Watershed Movement**  
**Watershed Life Consulting**

### Friends

**City of Guymon**  
**City of Muskogee**  
**City of Newcastle**

**City of Nicoma Park**  
**City of Tahlequah**  
**City of Tulsa**

**Comanche County**  
**Oklahoma County**

Thank you to our affiliates!

# Affiliate Network



OKLAHOMA  
Environmental  
Quality





# Committees

- 3 Committees:
  - Events
  - Outreach
  - Regulatory & Training
- Each committee has a Board liaison and member spokesperson
- Quarterly Meetings



2022 OKC Home & Garden Show

# Annual Events

- Home + Garden Show
- Municipal Rain Barrel Events & Online Sales
- COSWA MS4 Member Rain Barrel Raffles

OKLAHOMA CITY  
**HOME  
+GARDEN  
SHOW**





# Rain Barrel Distribution Events

<b>Program Years</b>	<b>Total Rain Barrels Distributed</b>
<b>2015-2023</b>	<b>6,651 metro-wide</b>

# Radio & Outdoor Advertising

- Vendor - Tyler Media
- Helps satisfy OPDES Permits' outreach requirements
- Radio vs Billboards impressions – 1,043,900 radio / 783,600 billboard



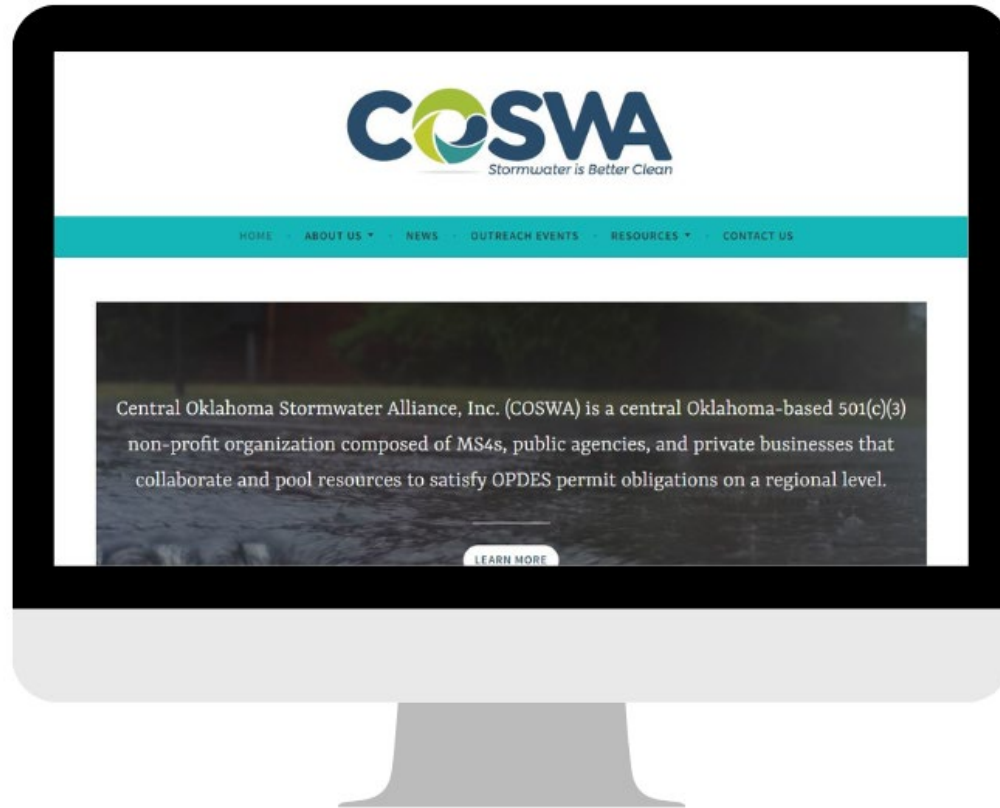
# Rain Barrel Grant Program

- Vendor – Upcycle Products
- Awards rain barrels for educational & promotional use
- 6 rain barrels awarded since 2022
- Recipients: HOAs, MS4s, state agencies, conferences, workshops, etc.



2023 Recipient – Gatewood Historic District

# COSWA Webpage & Social Media





# Certification Programs



3/2/2023 OWS Erosion & Sediment Control Inspector Certification Course

# Special Training Events

- Options: COSWA Affiliate provided training events, Lunch & Learns, & Webinars
- Past Topics:
  - Pond / Riparian Area Management & Restoration
  - Construction & Industrial Inspections / BMPs
  - Blue-Green Algae & Bacteria Monitoring
  - Low Impact Development
  - Hydroseeding Demonstrations
  - Construction Plan Review
  - Watershed Health
  - HAZWOPER



# Connect with us!

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